

PERIODIC DISCLOSURES

FORM L-37 Business acquisition through different channels (group)

Insurer: **SHRIRAM LIFE INSURANCE COMPANY LIMITED**

Period: **2007-2008**

| | | Current Year | | | Previous Year | | |
|--------|--------------------------|-----------------------------|-------------------------|------------------------|-----------------------------|-------------------------|------------------------|
| Sl No. | Type of Channel | No. of Policies/ Schemes | No. of Lives Covered | Premium (Rs Crores) | No. of Policies/ Schemes | No. of Lives Covered | Premium (Rs Crores) |
| 1 | Individual Agents | 0 | 0 | 0.00 | 1 | 200 | 0.00 |
| 2 | Corporate Agents- Banks | 0 | 0 | 0.00 | 0 | 0 | 0.00 |
| 3 | Corporate Agents-Others* | 0 | 0 | 0.00 | 0 | 0 | 0.00 |
| 4 | Brokers | 0 | 0 | 0.00 | 0 | 0 | 0.00 |
| 5 | Micro Agents | 0 | 0 | 0.00 | 0 | 0 | 0.00 |
| 6 | Direct Business | 6 | 15429 | 0.14 | 0 | 0 | 0.00 |
| | Total (A) | 6 | 15429 | 0.14 | 1 | 200 | 0.00 |
| 1 | Referral (B) | 0 | 0 | 0.00 | 0 | 0 | 0.00 |
| | Grand Total (A+B) | 6 | 15429 | 0.14 | 1 | 200 | 0.00 |